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Create your effects

A space adventure, a client's T-shirt or a water park ride: every effect starts with an idea. Turn that idea into something you can offer at your events and include in business proposals.



A transformation from text · A brand in the photos · A new experience

From an idea to the photo booth

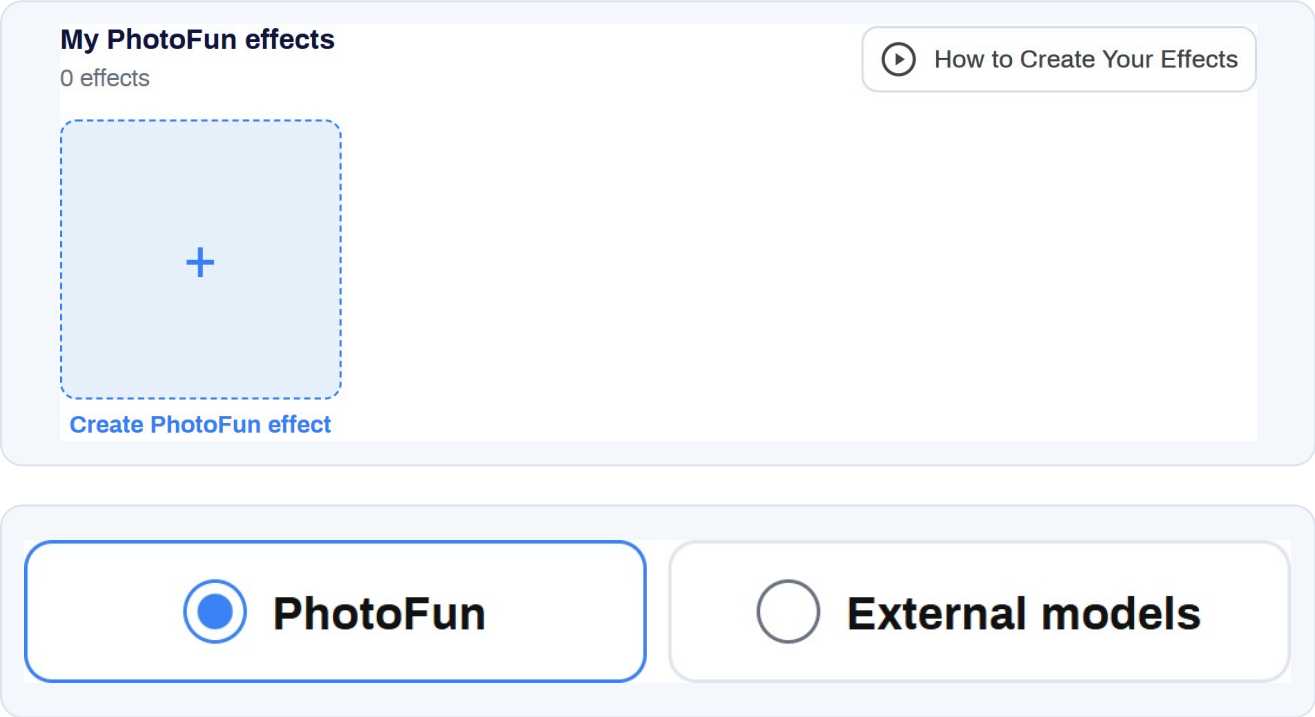
Describe the transformation, test it with different people and review the results. Then choose the approved formats, prepare the covers and save the effect. Finally, select it in event customization.

> This guide follows three examples. Choose the framing, orientation and formats that make sense for your event.

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Start in event customization

In event customization, open the Capture tab. In your effects section, click Create PhotoFun effect. This is where you can create an effect while preparing your event.



Create PhotoFun effect opens the creation form from event customization.

PhotoFun or External models?

With PhotoFun, describe what should happen to the photo. With External models, also choose an available provider. A reference image is optional: it complements the prompt when you need to reproduce clothing, an object or a brand identity.

> The participant's photo remains the starting point. The reference does not replace it.

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Give your idea shape

To create a space expedition, describe the clothing, colors and scenery. Also say what should stay the same: faces, expressions, poses and framing. Use Enlarge for more room to write.





The same person in a new scene. In this example, the reference image stays empty.

Be clear about the transformation

A useful prompt combines what should change with what should be preserved. Avoid contradictory requests and review the result before offering the effect.

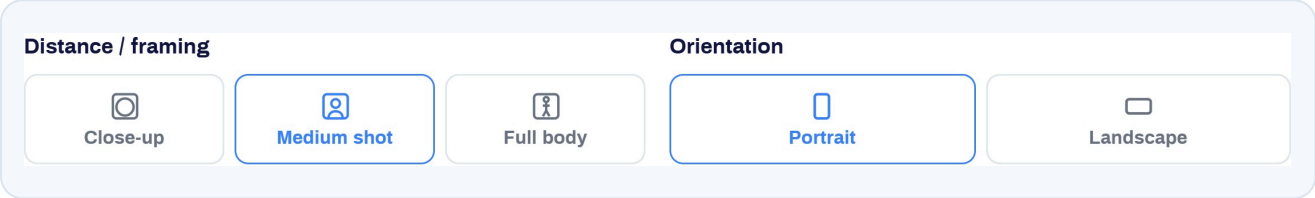
A prompt to try

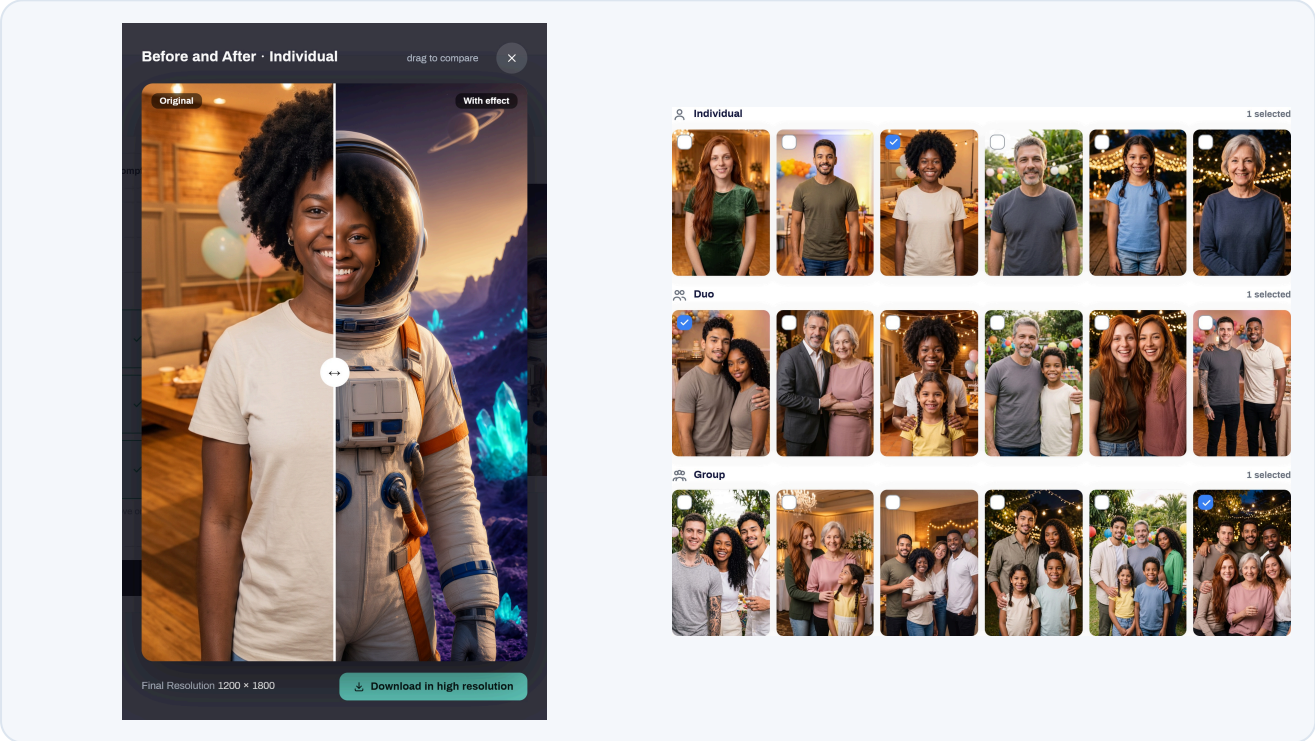
Transform the people in the photo into space explorers. Dress everyone in light-colored suits with orange details and transparent helmets. Create an alien valley with turquoise crystals and planets in the background. Preserve their faces, expressions, hair, poses and framing. Keep only the people in the original photo; do not add anyone else.

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Test and compare

Choose the distance / framing and orientation that suit your event. In this example, we select one individual photo, one photo of a duo and one group photo. You can select up to six test photos. Then click Generate samples.





The cards show processing progress. Open Enlarge and compare to check the before and after.

Does the result match your idea?

Drag the divider and look at the whole image. Vary ages, genders and skin tones, as well as the number of people. If something is not what you imagined, return to the prompt, adjust it and generate new samples.

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Bring the brand into the photo

Imagine a client wants guests to wear their own T-shirt. The fictional ONDA FEST brand illustrates this: the reference shows the shirt, and the prompt explains how to apply it.





Use a clear reference with the clothing and logo visible.

Image and text work together

Upload the reference in its dedicated field and explain what should change and what should stay the same. Check that the logo is legible and the shirt appears on the intended people.

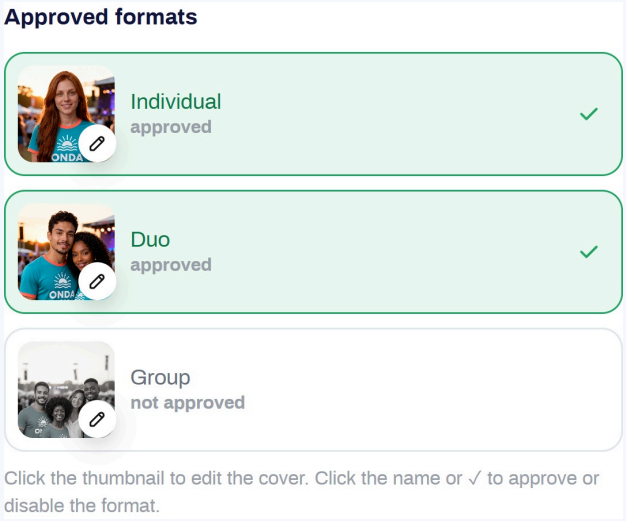
> **A prompt to try**
>
> Dress everyone in the T-shirt from the reference image. Preserve their faces, poses and surroundings. Keep the ONDA FEST logo legible and centered on the chest.

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Approve what worked

A good individual result does not guarantee the effect works equally well with groups. In this T-shirt example, Individual and Duo worked; in the group, one person was left without the shirt.





Group was not approved. Individual and Duo remain available for this effect.

Choose formats with confidence

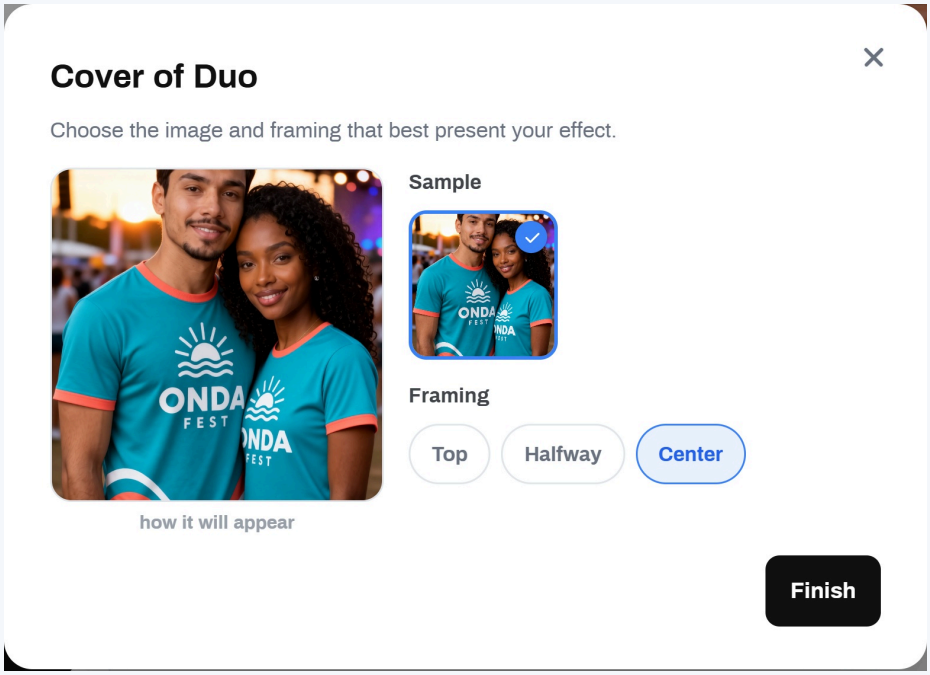
In Approved formats, click the name or check mark to enable or disable each format. To offer the group format, revise the prompt and test again before approving it.

> This limitation belongs to this example result. Evaluate each effect using its own samples; do not assume every group will behave the same way.

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Prepare the presentation

In Finish effect, check the Effect Name: this is what guests will see in the booth. Also review the approved formats and the cover image for each one.



The Duo cover was reframed to highlight the T-shirt and logo.

A cover that presents the effect

The cover shows the effect to the guest. Click the thumbnail or pencil to edit it. Choose a suitable sample and framing, then click Finish. Centering is a choice in this example, not a rule for every effect.

> With the covers reviewed and the formats set, click Save effect.

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Explore external models

Select External models and choose an available provider. Here, we use Meta for a water park scene. First we describe the scene; then we add the yellow raft from the fictional ONDA PARK brand.





The reference defines the object; the prompt explains how it fits into the scene.

Review the scene and the brand

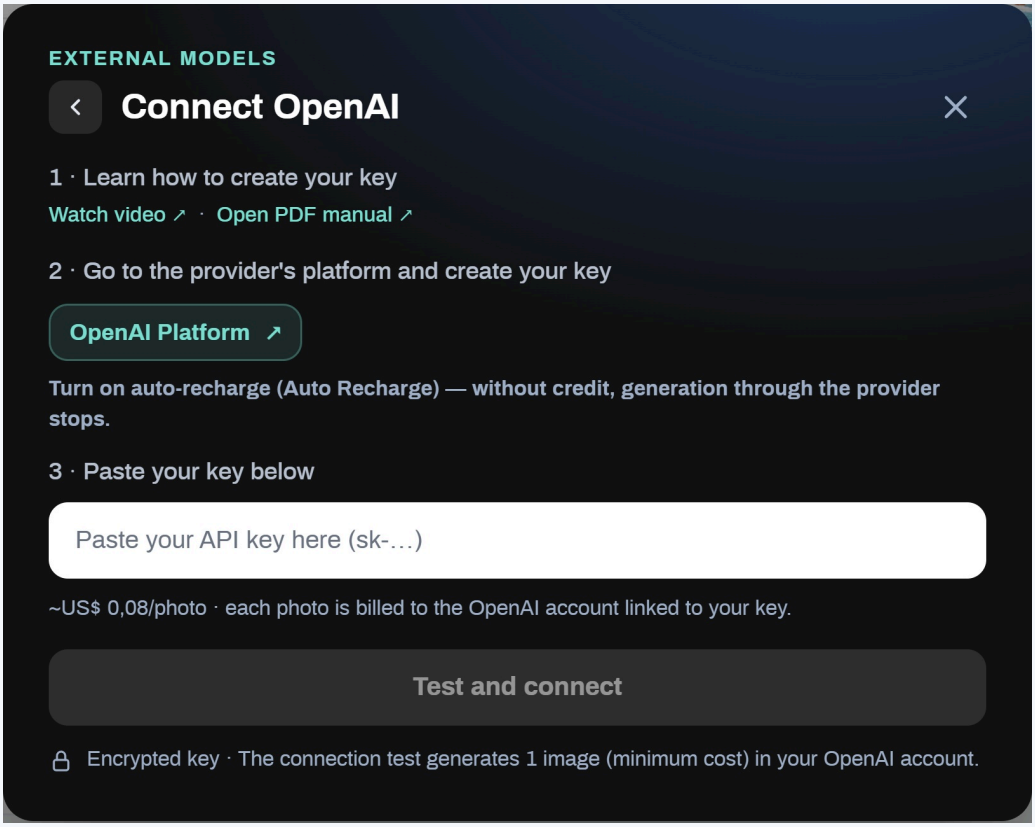
Check the whole image and the important details. The logo should be legible, and the result should reflect the client's idea. Availability and access conditions appear in the form.

> **A prompt to try**
>
> Create an action photograph of the people riding down a tropical waterslide, seated in the yellow raft from the reference image. Preserve their faces and keep the ONDA PARK logo legible on the front of the raft.

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Connect another provider

In the same form, use Connect provider and choose an option. The setup includes a video and guide explaining how to create a key on the provider's platform.



Example of the Connect OpenAI screen. Each provider has its own instructions.

Set up and test the connection

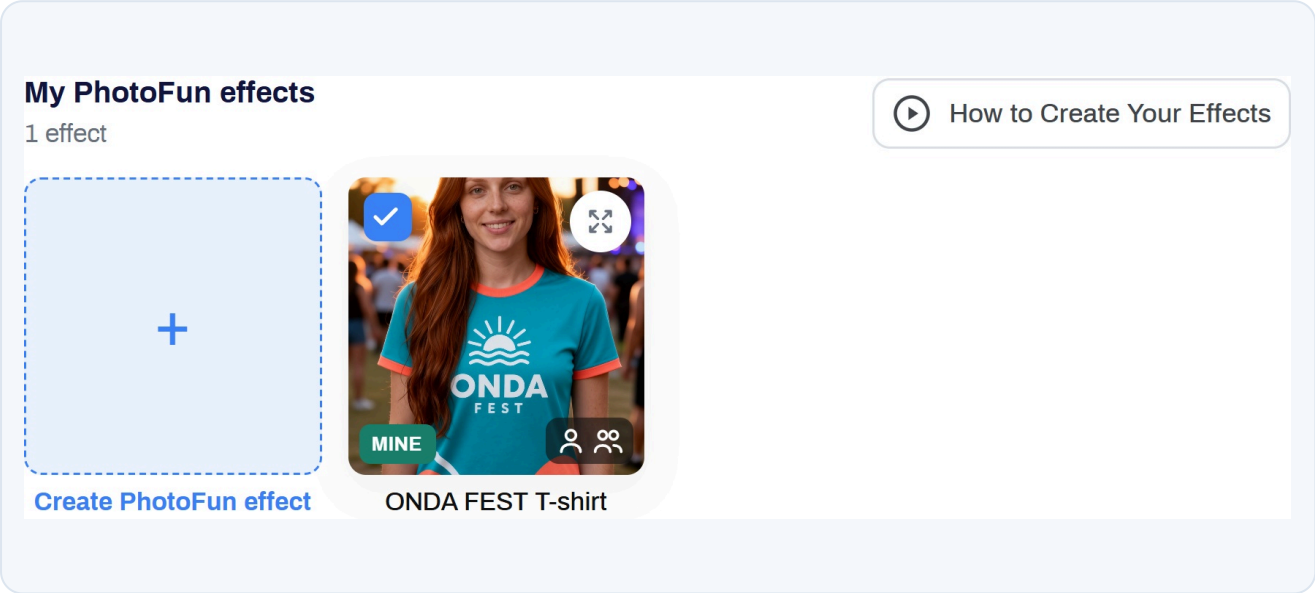
Follow the help materials, create your key and paste it into the indicated field. Click Test and connect. Once the connection is available, you can select that provider in the form.

> When you use your own key, generations are charged to your account with the provider. Check the displayed conditions before using it.

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Use the effect at your event

Saving the effect prepares your creation. To offer it to guests, return to event customization, open the Capture tab and select the effect.



Select the effect and click Update Customization to confirm the event settings.

Before you start capturing photos

Check that the effect type is available in the booth and your selection includes what you want to offer. Guests choose one effect per photo.

- The prompt expresses the intended idea.
- Results have been tested with different people.
- Formats are set and covers have been reviewed.
- The effect is saved and selected for the event.
- Event customization has been confirmed.

> Offer your client a custom effect.